



LAS • CRUCES

PARKS AND RECREATION MASTER PLAN

Parks and Recreation Advisory Board Meeting
December 13, 2018

AGENDA

- INTRODUCTIONS
- PROJECT SCOPE
- WHY NEEDED
- PUBLIC INPUT
- FACILITY TYPES
- CONSIDERATIONS
- GROUP EXERCISES
- NEXT STEPS



HALFF STAFF



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Project Manager



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Senior Planner



Jill Baumgartner, PLA, ASLA
Planner/Landscape Architect



PROJECT SCOPE

- **MASTER PLAN UPDATE**
 - Goals and Objectives for the Parks and Recreation Department
 - Summary of Park System Needs
 - Summary of Recreational Programming Needs
 - Operational Analysis
 - Park Condition Assessment
- **IMPLEMENTATION PROGRAM**
 - Ordinance Review and Recommendation
 - Implementation Action Plan



Las Cruces Park & Recreation Department
**Parks & Recreation Master Plan &
Park Impact Fee Update**

May 2012



WHY NEEDED

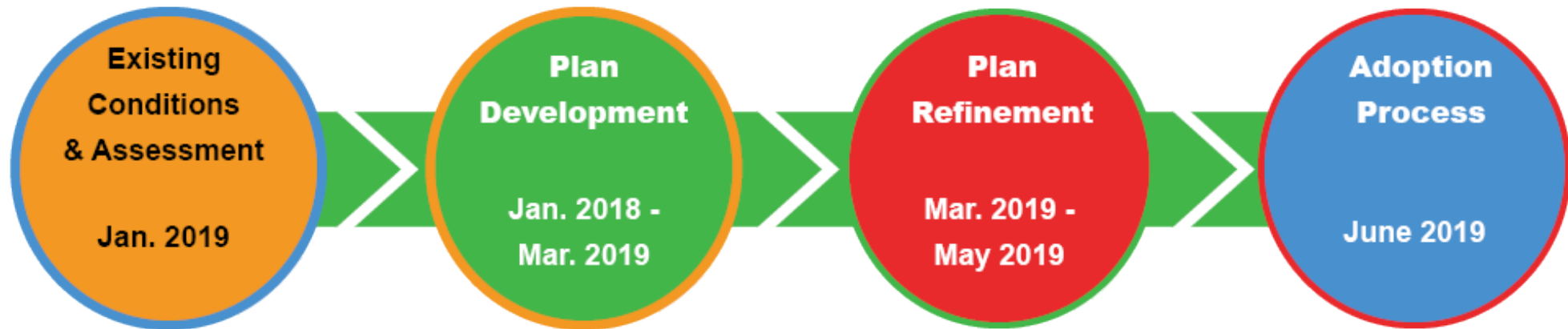
LAS CRUCES PARKS & RECREATION PLAN ADDRESSES:

- The Changing Demographics of Las Cruces
- Park Land/Facility Level of Service
- Development and Maintenance of Facilities
- Recreation Programming Preferences
- Recreation Partnerships
- Funding (Capital Improvement Program, Grants, etc.)

IMPACT FEE UPDATE (NM STAT § 5-8-30)



- FIVE-PHASED PROCESS
 - PHASE 1: Project Initiation and Background
 - PHASE 2: Public Outreach
 - PHASE 3: Draft Master Plan Document
 - PHASE 4: Implementation Program
 - PHASE 5: Final Master Plan Document
- ADOPTION BY JUNE 30, 2019



STAKEHOLDER INPUT

- Kick-off Meetings with Parks and Recreation Staff
- Stakeholder “Visioning” Meetings with Community Representatives
- Parks and Recreation Advisory Board



PARKS AND RECREATION ADVISORY COMMITTEE



PARKS AND RECREATION ADVISORY COMMITTEE

- Community Goals and Objectives
- Review and Comment on Recommendations
- Solicit Public Participation
- Build Support and Generate Consensus



- PROJECT WEBSITE
(CURRENTLY LIVE)
- ONLINE COMMUNITY
SURVEY (CURRENTLY LIVE)
- PUBLIC OPEN HOUSES
INCLUDING:
 - Visioning Open Houses
 - Action Plan Open House
 - “Meetings “In-a-Box”

www.lascrucesparks.halff.com



- PUBLIC INPUT SURVEY

- Satisfaction (Facilities and Programming)
- Preferences (Activities)
- Use of City Parks
- Developed Parks (Attributes)
- Trails – “Linear Parks”
- New Facilities/Programs



Las Cruces Parks and Recreation Master Plan Survey

Introduction

The City of Las Cruces would like your help to update the City's Parks and Recreation Master Plan. The Parks and Recreation Master Plan update is being undertaken to provide guidance for the growth and development of the City's parks and recreation system. The purpose of a parks system is to provide for the recreation and leisure needs of the community, and to enhance Las Cruces' quality of life by providing access to first-class open space and engaging athletic and recreational programs.

Public input is the foundation to any successful planning effort and your involvement will greatly help in the development of a park system that best addresses the community's desires and needs.

All survey answers will remain confidential, and your information will not be sold or used for solicitation.

Next ▶

www.surveymonkey.com/r/LasCrucesParks



FACILITY TYPES



- Limited in size (Less than an acre)
- Limited recreational use
- Serves commercial districts or neighborhood



- Contain 10 acres or less
- Has facilities associated with playgrounds, sports courts, un-programmed sports fields.
- Serves adjacent residential neighborhoods



FACILITY TYPES



- Generally greater than 10 acres
- Recreation is programmed and may include sports field complexes and swimming pools.
- Facilities may also include opportunities for passive recreation (walking trails, nature viewing, wildlife viewing, etc.)
- Intended to serve a district or group of neighborhoods



FACILITY TYPES



- Typically more than 50 acres
- Includes recreation associated with large sports complexes, exposition centers, camping, hiking, fishing, etc.
- Draws people in from outside the community that have specific intent to visit the park.



- No specific size requirement associated with this park type
- Designated for single purpose recreational activities such as golf courses, aquatic centers, shooting ranges, etc.
- Depending on use may serve neighborhoods, the entire community, or be a regional draw.



FACILITY TYPES



- Active recreational use
- Greenbelts, scenic parks, parkways, etc.
- Reserves or natural areas.
- Road rights-of-way/drainage channels



- Greenbelts, scenic parks, parkways, etc.
- Sensitive environmental areas.
- Reserves or natural areas.
- Habitat restoration or fallow land.
- Stand-alone or portion of a park.



FACILITY TYPES



- Include Public Squares, Greens, Plazas, etc.
- Gathering spaces for community activities including concerts, farmer's markets, and open air entertainment
- Spaces all areas of the community can come together and participate in activities



STRATEGIC CONSIDERATIONS

- LEVEL OF SERVICE, BY PARK TYPE AND FACILITY STANDARDS



STRATEGIC CONSIDERATIONS

- ACTIVE RECREATION VS PASSIVE RECREATION



STRATEGIC CONSIDERATIONS

- RECREATIONAL PROGRAMMING



STRATEGIC CONSIDERATIONS

- TRAIL NETWORK



STRATEGIC CONSIDERATIONS

- MAINTENANCE RESPONSIBILITIES



STRATEGIC CONSIDERATIONS

- REVENUE GENERATION OPPORTUNITIES



STRATEGIC CONSIDERATIONS

- FUNDING



ACTIVITY GOALS AND OBJECTIVES

2012 PARKS AND RECREATION MASTER PLAN



HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #1: Continue meaningful public involvement in park and recreation planning and engage residents through city communications. (*Communication Engagement & Information*)

1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #2 Maintain a varied and inclusive suite of recreational programs that accommodate a spectrum of ages, interest, and abilities. (Recreation Programming)

1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #3 Acquire and develop a high-quality, diversified system of parks, recreational facilities and open spaces that provides equitable access to all residents. (Park & Park Maintenance)

1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #4 Provide a parks and recreation system that is efficient to maintain and operate, while providing a high level of user comfort, safety, aesthetic quality and protection of capital investment. (Park & Park Maintenance)

1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #5 Provide high-quality care for play structures and surfaces and maintenance of trails, medians, parkways, and Right-Of-Ways' throughout the City. (Construction & Right of Way Maintenance)

1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All

HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #6 Provide, manage and maintain an inventory of high-quality athletic fields that support local youth and adult leagues and enable regional, state, and national tournaments (Athletic Field Management)

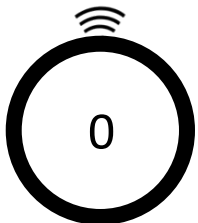
1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All



HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #7 Support and promote the efforts of the MPO to create a network of interconnected trail opportunities including hard- and soft-surfaced trails and right-of-way trails and bikeways. (Trails)

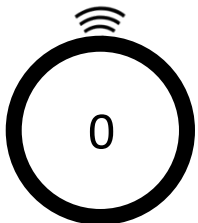
1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All



HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #8: Develop a high-quality system of shared-use recreational trails and bicycle and pedestrian corridors that connect significant local landscapes, public facilities, neighborhoods, and the downtown core. (Trails)

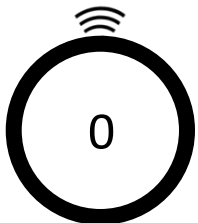
1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All



HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #9: Provide clear and direct leadership that supports and promotes the Department to the community, stakeholders, partners and City Council. (Administration and Management)

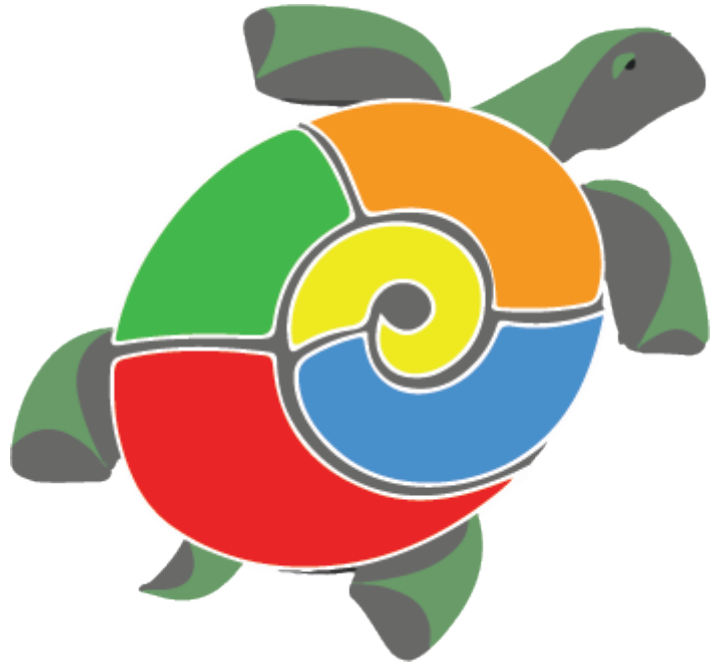
1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All



HOW WELL HAS THE COMMUNITY PERFORMED IN ACHIEVING THE FOLLOWING GOAL?

Goal #10: Ensure that new park and recreational facilities are provided concurrent with new development. (Administration and Management)

1. Very Well
2. Well
3. Average
4. Not Well
5. Not Well At All



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