

# Las Cruces Parks and Recreation Master Plan

## Public Outreach Summary (December 2018 – February 2019)



Public input received as part of a master planning effort is an important source of information for developing statements of community vision and priorities for public investment, programming or policy development. Public input was solicited between December 2018 and February 2019 to assist in developing a new set of goals for parks and recreation in Las Cruces, New Mexico, as part of the Las Cruces parks and recreation master planning process.

This public outreach summary highlights consistent and repetitive themes regarding parks and recreation system needs that were expressed through a series of stakeholder meetings and public open houses. This is not a verbatim record of all public comments that have been collected and considered as part of the planning process.

### Stakeholder Input Meetings (December 2018 – January 2019)

Five stakeholder input meetings were held on December 12, 2018 and between January 22nd and 24th, 2019 at various locations throughout the city. Public participants represented organizations/interests that assume prominent roles in recreation in Las Cruces, and were invited to attend by a list compiled by the Parks and Recreation Department. At least 40 invited stakeholders attended the five combined events. All events were staffed by two members of the consultant team. Attendees were asked to respond to a series of prepared questions, although meeting facilitators allowed the feedback sessions to deviate from prepared questions to encourage uninhibited feedback.

The comments contained in this report are a summarized compilation of the recorders' original notes – some public comments have been paraphrased while other repetitive comments have been consolidated.

### **Stakeholder Session #1**

Las Cruces Parks and Recreation Youth Advisory Board  
December 12, 2018  
5:30 pm – 6:30 pm  
Parks and Recreation Administration Office – 1501 E. Hadley

The Las Cruces Parks and Recreation Youth Advisory Board is comprised of a group of students selected from multiple high schools and middle schools throughout the City of Las Cruces. The Youth Advisory Board provided the following comments:

- Concerns regarding inadequate lighting across all parks, including the need to have lights left on for longer periods of time;
- The popularity of Apodaca Park for young people as infrastructure exists for easy access to the park via walking or use of bicycles;
- Pioneer Womens' park is highly used in their opinion;
- Water features are a desired amenity citing Metro Verde Splash Pad, which is highly used, and would enjoy the opportunity to have pool activities (volleyball, basketball hoop);
- The potential of having food trucks within the parks;
- There is a need for full court basketball courts throughout the city and a need for new indoor facilities which provide basketball courts, and;
- There is a desire to have indoor fitness and entertainment amenities.
- Other desires include a zip line course, an obstacle course, a rock-climbing wall, a Velcro wall, a trampoline park, more public art and color in the city parks, a targeted teen playscape, and a paintball arena.

The Youth Advisory Board stated that the biggest recreational programming need in Las Cruces were art competitions targeting teens, and skateboard lessons.

## **Stakeholder Session #2**

Indoor / Outdoor Sports Users

January 22, 2019

2:30 pm – 4:00 pm

Sugie's Diner – 340 N. Main Street

The Indoor / Outdoor Sports user stakeholder meeting was attended by individuals with an interest in park venues that are used for specific purposes. Stakeholder comments included the following:

“What do you like most about the park system?”

- There are parks throughout the city that children can access and enjoy playground facilities;
- Major parks are centrally located;
- Sport facilities are inexpensive to rent;
- The Park system is organized well;
- Facilities are always “ready to go” for games;
- Where lighting is installed, the quality of lighting is good;
- Positive opinions regarding the maintenance of parks were expressed and,
- Positive comments were made regarding the diversity of the park system.

Members of the Stakeholder Committee offered the following comments regarding the park system and programs:

- Older sports fields need a remodel;
- There are no regulation size fields for youth;
- The Parks and Recreation Department does not communicate information well;
- Veteran's Park needs additional bathrooms;
- Lighting and security at parks are a problem;
- There is a lack of indoor facilities;
- The Archery Park needs extended hours;
- The City needs to educate the public regarding respecting park facilities;
- The Softball fields need to be remodeled;
- Sports fields are built for youth not adult use;
- Permits need be more precise and inform users to leave the field in an appropriate condition and;
- There is a lack of benches and security cameras.

Stakeholders were asked to describe the Las Cruces Park System 10 years from now in one word. The responses were:

- State of the Art
- World Class
- Cooperation
- Community Pride
- Youth Friendly
- Aesthetic sound and location

### **Stakeholder Session #3**

Economic Development-Land Use

January 23, 2019

2:30 pm – 4:00 pm

Natural Grocers – 3970 E. Lohman Ave

The Economic Development – Land Use Stakeholder meeting provided the opportunity for those interested in ability of the parks and recreation department to offer amenities to improve the “quality of life” to attract industry and employment opportunities to Las Cruces. Stakeholder comments included the following:

“What do you like most about the park system?”

- Safety of the park system;
- Safety of the tennis court facilities;
- Connectivity of trails and the separation of trails from major road systems, and;
- Signage on the trail system.

“What are the three biggest park related issues”

- Focus of drawing families and children to the park system;
- Bike and Running trails;
- Playgrounds for young children, and;
- Running Trails.

“What are the three recreational programming needs”

- Educational space;
- Nutrition (Community Garden with a nutrition program), and;
- Young Adult spaces.

“How can parks and recreation contribute to economic development effort?”

- Invest funding in programs for young people. This could include STEM educational programs with University volunteers at recreational centers, a community kitchen program in conjunction with community gardens, etc.

“What is the most important item that is lacking city parks?”

- Signage and safety

Stakeholders were asked to describe the Las Cruces Park System 10 years from now in one word. The responses were:

- The centerpiece of our quality of life.

Other comments included:

- Investment in the monuments on Main Street, and;
- Greatest potential for nature-based tourism was located on at the interstate connection point between I-10 and I-25.

#### **Stakeholder Meeting #4**

Outdoor Recreation and Passive Park Users

January 24, 2019

10:00 am – 11:30 am

Border Brew – 2701 W. Amador Avenue

The Outdoor, Recreation and Passive Parks Users stakeholder group provided valuable information regarding the ability of the Parks and Recreation Department to improve outdoor spaces and linear parks within the city of Las Cruces. Stakeholder comments included the following:

“What do you like most about the park system?”

- Variety of park types offered by the parks and recreation department;
- Desert trails park is very well maintained, and;
- There is a desire for more natural trails like Desert Trails park.

“What are the three biggest park related issues”

- Facility conditions;
- Several parks do not have anything to offer, essentially “dirt parks;”
- Park trail connectivity;
- Branding and signage;
- Dog park improvements;
- Restrooms;
- Water fountains on the trails;
- Needle disposal facilities in certain parks;
- More pet disposal stations, lighting, water fountains, pet disposal stations, benches, shade, and;
- Upgrading of old facilities.

“Should more open space be incorporated into new developments?”

- All participants agreed that more open space should be incorporated into new developments.
- Some stakeholders stated that not all land should be developed and should be kept natural.
- Some stakeholders stated that developers should be required to incorporate open space into development plans.

Other comments made by stakeholders include:

- Stakeholders were generally satisfied with the current parks system, but would like to see more parks, and;
- Certain areas of the city were more adequately served by parks than others.

## **Stakeholder Meeting #5**

Other Key Stakeholders

January 24, 2019

1:00 pm – 2:30 pm

Museum of Nature and Science – 411 N. Main Street

This stakeholder meeting gave members of all city advisory boards to provide their concerns and comments regarding the Las Cruces parks and recreation department including facilities and programs. Stakeholder comments include the following:

“What do you like most about the park system?”

- There are many parks, they are available, and there are a variety of activities offered.;
- Young Park is great;
- Unidad Park is popular;
- There is a diversity of what we have available, and it (the park system) is programmed to serve a diverse number of people;
- “Hadley Complex” is well liked, and;
- Great partnerships.

“What are the three biggest park related issues”

- There was nearly total agreement regarding the lack of indoor facilities which is not adequate to serve the high number of users;
- Indoor facilities do not have enough diversity of programming offerings;
- Parks and Recreation is not advertising their events well;
- Static pieces of art found in parks are not maintained well enough and need a foundation to manage them;
- Connectivity between parks and multi-use trails;
- Armijo lateral irrigation trails that go to the core of the city;
- A need for smaller events to attract people to the parks;
- Fishing facilities;
- ATV trails;
- Bathrooms;
- Specialty outdoor programs (disc golf, mountain biking, etc.);
- Shade, and;
- Bathrooms.

“Does the park system meet the needs of the community?”

- Indoor sports and facilities are needed;
- East Mesa is missing facilities;
- Walkability is an issue, and;
- Not enough of larger scale or playfield space.

**Public Open Houses (January 22 – 24, 2019)**

Four public open house events were held between January 22nd and 24th, 2019 at various locations throughout the city. Evening open houses were held between 6:00 – 8:00 pm at: Doña Ana Community College Student Union, 2800 Sonoma Ranch Boulevard (01.22.19); Benavidez Community Center, 1045 McClure Road (01.23.19); and, the Frank O’Brien Papen Community Center, 304 W. Bell Avenue. An additional public information booth was staffed at the Las Cruces Farmer’s Market on Wednesday morning January 23<sup>rd</sup> from 8:00 am to 1:00 pm. At least 44 members of the public attended the four combined events. All events were staffed by multiple members of the consultant team and Parks and Recreation staff and included: public information boards, voting ‘preference’ boards, comment cards, and stations to complete the on-line public survey. All results provided in this summary are cumulative – reflecting all four combined events.

**Open House Board #8: 2013 Comprehensive Plan 2040 Objectives**

Please place a sticky dot next to the top three (3) objectives that you believe are the most important.		
Goal		Total
6	Provide a comprehensive, attractive cost-and resource efficient system of parks and recreation facilities responsive to the needs and desires of the community.	16
1	Provide a variety of recreational opportunities to meet the various needs of our community.	14
2	Provide attractive open spaces, parks, landscaped areas, trail corridors and other natural areas that promote diversified outdoor activities.	13
3	The City should seek to maximize the number of and/or enhance our parks, programs, and associated facilities to satisfy the recreational, cultural, and educational needs of our residents.	9
4	Protect those natural resources and features unique to our region	9
5	Continue to promote existing and create new tourist activities and events in Las Cruces.	9

**Additional Public Comments:** None

**Notes:** Results will be combined with survey feedback to provide a larger sample size.

**Open House Board #9: What Types of Parks are Most Needed?**

Place a dot next to the three (3) park types that you think are needed in Las Cruces.	
Park Types	Total
Community Park	13
Neighborhood Park	12
Social Spaces	12
Special Park Uses	12
Indoor Facilities	10
Greenbelt/Conservation Area	9
Linear Parks/Greenways	9
Mini Park	6
Regional Park/Metropolitan Park	6

**Additional Public Comments:** None

**Notes:** The wide distribution of responses indicates a general desire for accessible park space – regardless of size. Meeting facilitators had some individual conversations with attendees who expressed a general desire for new community park space that could accommodate more/larger recreation facilities.

**Open House Board #10: Social Spaces**

<b>Please place one (1) sticky dot on the civic space that you most prefer.</b>	
<b>Civic Spaces</b>	<b>Total</b>
Green Plaza	7
Paseo/Promenade	2
Paved Plaza	1
<b>Please place one (1) sticky dot on the social space that you most prefer.</b>	
<b>Privately Maintained Social Spaces</b>	<b>Total</b>
Outdoor Seating	10
Visual Extension of Public Right of Way	5
Courtyard/Amenity Area	1

**Additional Public Comments:** None

**Notes:** Results will be combined with survey feedback to provide a larger sample size.

**Open House Board #11: Walking and Biking Facilities**

<b>Place sticky dots next to the two (2) facility types you think the City should prioritize.</b>	
<b>Facility Types</b>	<b>Total</b>
Shared-Use Paths	15
Walkway Connections	11
Off-Road Trails	10
Sidepaths/Sidewalks	8
<b>Place sticky dots next to the two (2) facility materials you think the City should prioritize.</b>	
<b>Facility Materials</b>	<b>Total</b>
Crushed Granite Trails	12
Natural Surface	10
Asphalt Trails	8
Concrete Trails/Sidewalks	7

**Additional Public Comments:** None

**Notes:** The combined interest in shared use paths and pervious surfacing materials offers an opportunity to develop future multi-use trail segments (as identified in the City’s recently adopted Active Transportation Plan) in key locations with lower surfacing costs and may allow for the shifting of some trail expenses to better roadway crossings, wayfinding, or other accessories.

### Open House Board #12: Park Beautification

Place a sticky dot on the park beautification elements that you are most interested in (up to three (3) choices).	
Beautification Elements	Total
Repair and/or Replace Amenities as Needed	19
Maximize Preservation of Existing Trees	19
Plant Native Grasses and Trees to Remove Areas from Perpetual Maintenance	11
Add Shade Structure Over Playground	9
Xeriscaping/Minimizing Turf Areas	9
Additional Waste Receptacles	7
High Quality Landscaping	5
Irrigate the Active Zones Within the Parks	1
High Quality Signage	0

**Additional Public Comments:** None

**Notes:** Results are supported by stakeholder meeting feedback and preliminary survey results. There is a consistent concern with the quality of park structures, and the lack of shade (natural and structured).

### Open House Board #13: Park Design Elements

Place a sticky dot on the park design elements that you are most interested in (up to three (3) choices total).	
Design Elements	Total
Restrooms	18
Sports Courts	13
Lighting	8
Trail Connections to Pedestrian Routes Outside of Parks	7
Gardens	7
Internal Park Loop Trail	6
Natural Areas	6
Performance Spaces	6
Athletic Fields	5
Picnic Facilities	5
Open Play Areas	1
Separated Play Areas for Different Age Groups	1

**Additional Public Comments:**

- We need proper lighting for all courts. Not just safety lighting.
- No mention of water for people and pets

**Notes:** The need for restrooms is a common theme among all public outreach methods and activities. Nonetheless, the placement of restrooms in parks should be targeted and not overly-pervasive. The PRMP will make recommendations on the park types where restroom facilities may or may not be appropriate. The type of sport courts that are desired will be clarified following receipt of final survey results. However, meeting facilitators had some individual conversations with attendees who expressed a general desire for more pickleball courts.

### Open House Board #14: Special Park Amenities

Place a sticky dot on the amenities that you are most interested in (up to three (3) choices total).	
Special Park Amenities	Total
Another Dog Park	14
Game Zone	11
All Abilities Playground	9
Community Garden	7
Mountain Bike Trails	7
Archery/Shooting Sports	7
Another Skate Park	6
Food Trucks/Concessions	5
More Disc Golf	2

#### Additional Public Comments:

- Need to also specify senior activities to enable them to stay active and involved. Pickleball is the fastest growing sport in the US but there is no mention of it! They actually have to turn people away at Meerscheidt because there are so many wanting to play. That should demonstrate that it is a real need and not costly - as tennis courts can work double-duty, if needed! BTW Las Cruces is known as a retirement friendly community, so we need to stay ahead of the curve and ensure we have the facilities to serve them.
- Expand Parks and Restrooms - Grass in a small area within the parks - more than one. A volunteer board to oversee each park. Coalition like this already exists at current dog park. Community meetings for needs of park. Current park has large attendance throughout the day - attendance depends on weather. please don't short change the animals. Bernie Ripper = 575-521-7942
- More pickleball facilities

**Notes:** Funding for new dog parks has been earmarked within the recently voter-approved general obligation bond. A 'game zone' refers to gaming tables (e.g. chess/checkers, ping pong, foosball, etc.) that can be incorporated into park spaces for visitor use. These facilities are often accompanied by a staffed kiosk where game boards/pieces, paddles, balls, etc. can be borrowed or rented.

### Open House Board #15: Park Design Policies

Place a sticky dot next to the park design policies that you are most interested in (up to two (2) choices total).	
Design Policies	Total
Design and construct parks and facilities with durable, long-lasting materials.	20
Design park landscapes using water-efficient and native landscaping.	14
Design parks and facilities to require minimal maintenance.	9
Design park facilities using sustainable, efficient "Green" design solutions.	7
Use Crime Prevention Through Environmental Design techniques	6

**Additional Public Comments:** None

**Notes:** Recommendations regarding general design policies will be incorporated into the PRMP.

## Open House Board #16: Recreational Programs

Place a sticky dot on the recreation programs that you are most interested in (up to five (5) choices total).	
<b>Athletics</b>	<b>Total</b>
Adult Sports	14
Youth Sports	10
Races	4
<b>Health &amp; Fitness</b>	<b>Total</b>
Exercise Classes	14
Outdoor Fitness Classes	10
Social Exercise Clubs	5
<b>Creative</b>	<b>Total</b>
Art Classes	5
Writing and Music Workshops	4
Technology-based classes	3
<b>Nature</b>	<b>Total</b>
Guided Excursions	10
Nature Education	6
Nature Recreation Clinics	5
<b>Culture</b>	<b>Total</b>
Music Related Events	14
Entertainment	6
Food & Beverage Related Events	3
<b>Miscellaneous</b>	<b>Total</b>
Family Oriented Events	8
Educational Workshops	4
Inclusive Recreation	2

### Additional Public Comments:

- In district #5 a splash pad is needed there is only 1 located there and its always crowded by families. Outdoor pickleball courts/handball/racquetball/wallball, not much in district 5 for families.

**Notes:** Results will be combined with survey feedback to provide a larger sample size.

### Non-Board Specific Additional Public Comments:

- Council District 5 has no park land. There is room for a desert park like Sage Crest and Elks Park. A construction company has a sign that a 3.9-acre park is coming but no action has been completed.
- Put tall covers/roofs (pole barn look) on one or more pickleball courts for championship tournament play and recreation - N.M Sun is brutal.
- Safer surface for outdoors pickleball or tennis courts much easier on joints and slows ball a little on the bounce.
- Facilities need to be aligned to demographics and socioeconomic factors; the idea of a major sports complex for East Mesa is absurd. It is not population friendly and would be a blight on the environment and night skies.
- Dogs: A second dog park could be created SW of Porter + Cortez by East Mesa Rec in that block that has two grey rectangles in it. Las Cruces used to host dog shows at Apodaca Park that could be started again at some other site. Jack Onofrio Dog Shows based in Oklahoma site could be soccer fields Solona + had 2 times a year
- The Burn Lake area needs a paved walking trail all the way around Burn Lake. (Note: Comment received via e-mail following public open houses.)

- Where is the zoo? We should have one. Alamogordo has one and they are a smaller town.
- Make sure all parks are ADA accessible, so all can enjoy the park.
- More pickleball courts
- Sites for future veteran's memorials, Guidance for memorials, Master Plan for Veterans Park, Policies for the allowance of memorial in vet's park. Memorial for New Mexico in Vet Park
- Status of Burn Lake Park?
- Las Cruces needs to step up its game. We have a lot to offer. Our local businesses need a lot more support. Food truck at Parks.
- Pickleball courts on East Mesa. Also, we are overflowing at all indoor sessions at Meerscheidt Apodaca courts need resurfacing and so does permanent Nelson "Old Tennis Courts"
- City of Las Cruces to consider erecting security barriers at the city's expenses next to/near existing residential areas. Specifically, at Munson senior center
- Youth Pickleball
- We need to dedicate one (or more) tennis courts @ Laabs. One tennis court equals four pickleball courts.
- Change online survey format. Using go to format. (EG. Do you use these facilities? Y/N) Next question directs you to sub group, what sports do you participate in? This gives you more data on each user.
- Make survey more youth friendly by creating multiple surveys in their language and interest level. They are the future users of this master plan.
- Map Board- Make this board bigger so that older people can read it. Or have magnifying glasses.

### **Online Community Survey #1 (November 6, 2018 – February 28, 2019)**

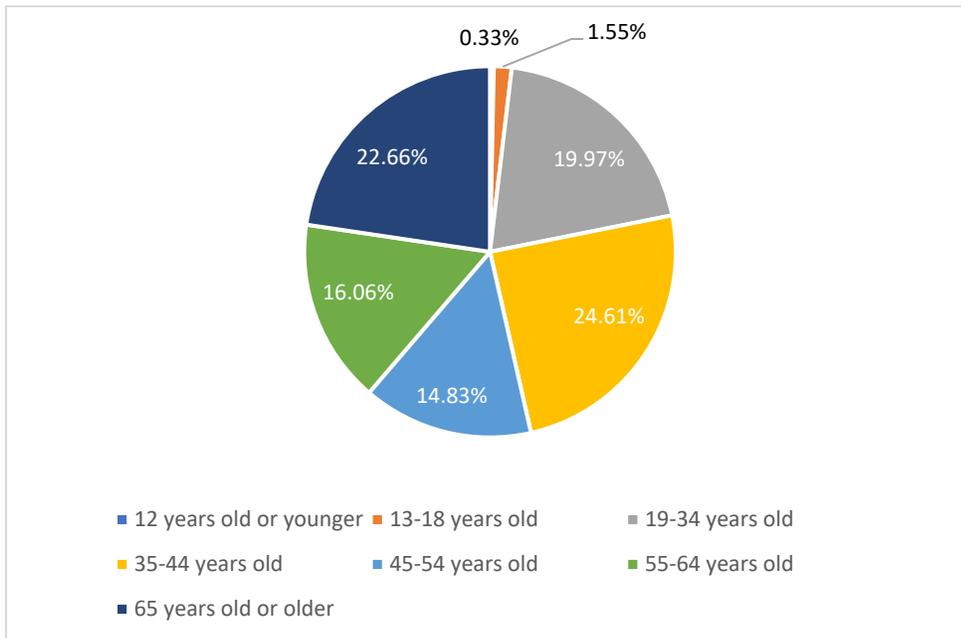
An on-line community survey, open from November 2018 to March 2019, was administered in both English and Spanish. The focus of the survey was to gauge residents' perceptions of the Las Cruces park system and their preferences for park space, facilities, and recreational programs. This section includes an analysis of key findings from the community survey. Although this summary highlights the key inputs and priorities derived from the survey results, ideas that were not reflected as priorities will also be considered in the subsequent vision statement, goals, and actions of the parks master plan.

A total of 1,245 English survey responses and 1 Spanish survey responses were received. Note that the number of responses varies for each question depending on how many people answered that question (some respondents skipped questions due to time constraints or may have preferred not to answer).

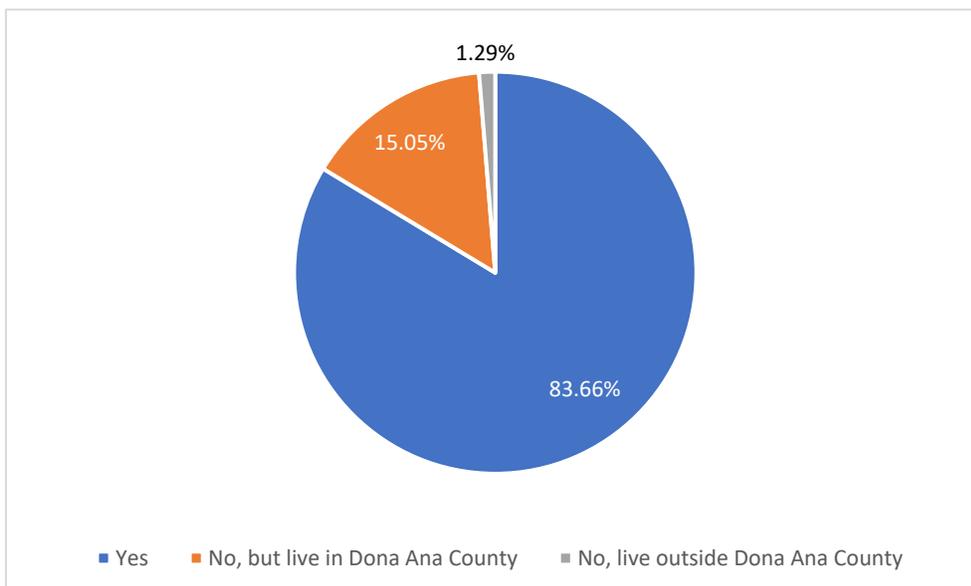
Some demographic questions and open-ended responses are not included in this summary. For full survey results, please contact the Las Cruces Parks and Recreation Department.

### Demographics of Respondents

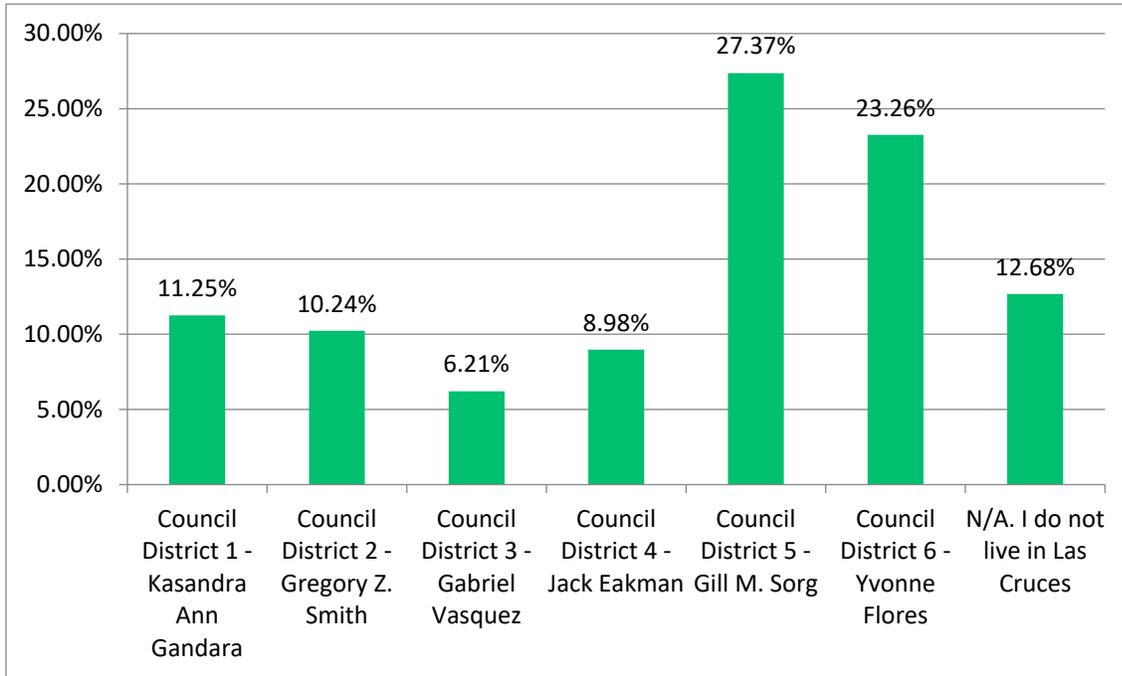
Age of Respondents (1227 total responses): Approximately 23% of respondents were aged 65 or older, while 77% were 64 or younger. 38.7% of respondents were 55 or older, while 61.3% were aged 54 or younger. A high level of responses were received for young adults ages 19 to 34 at 20% and working age adults 35 to 54 at 39.4%.



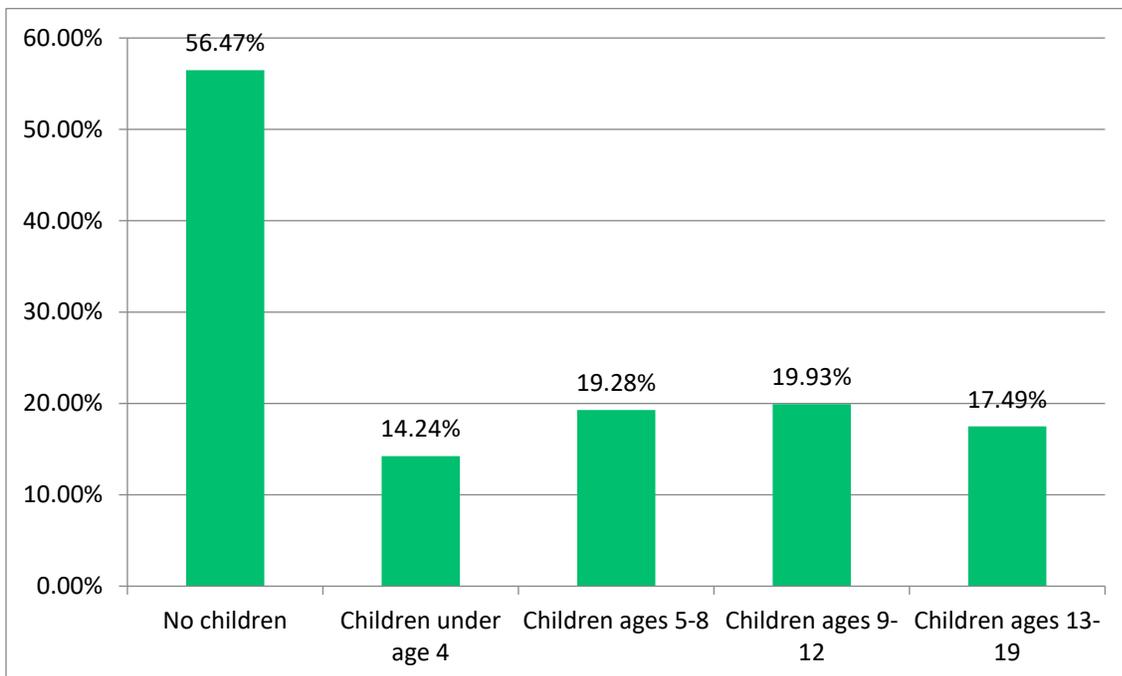
Place of Residence (1236 total responses): 83.7% of survey respondents live within the City of Las Cruces. 15.1% of survey respondents live outside of the City limits but within Dona Ana County. 1.3% of survey respondents live outside of Dona Ana County.



**Location of Respondents (1191 total responses):** The location of survey respondents by Council District is shown in the graph below. The greatest number of survey respondents were from District 5 (27.4%), followed by District 6 (23.3%). 12.7% of survey respondents do not live within Las Cruces City limits.

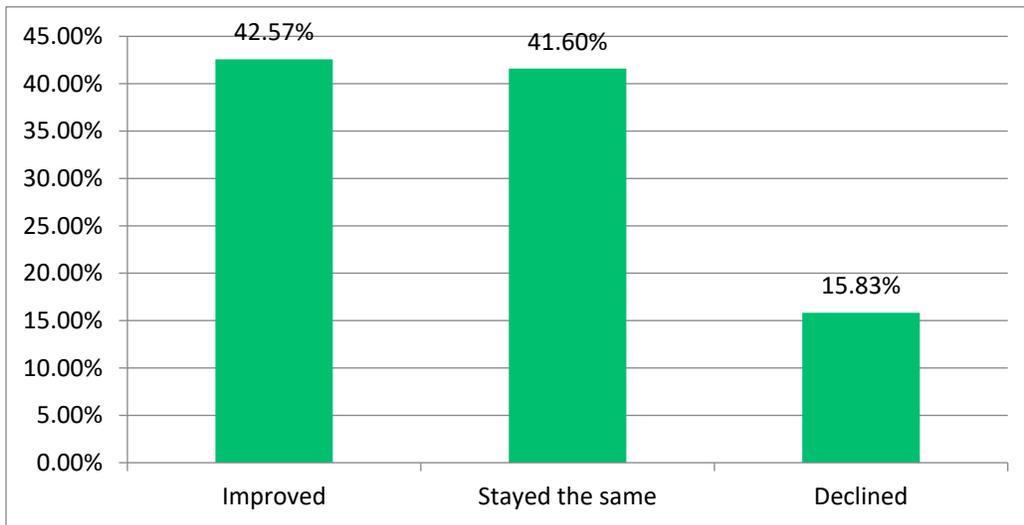


**Age of Children (1229 total responses):** 43.5% of survey respondents have children under the age of 19 living at home. 56.5% of survey respondents have no children.

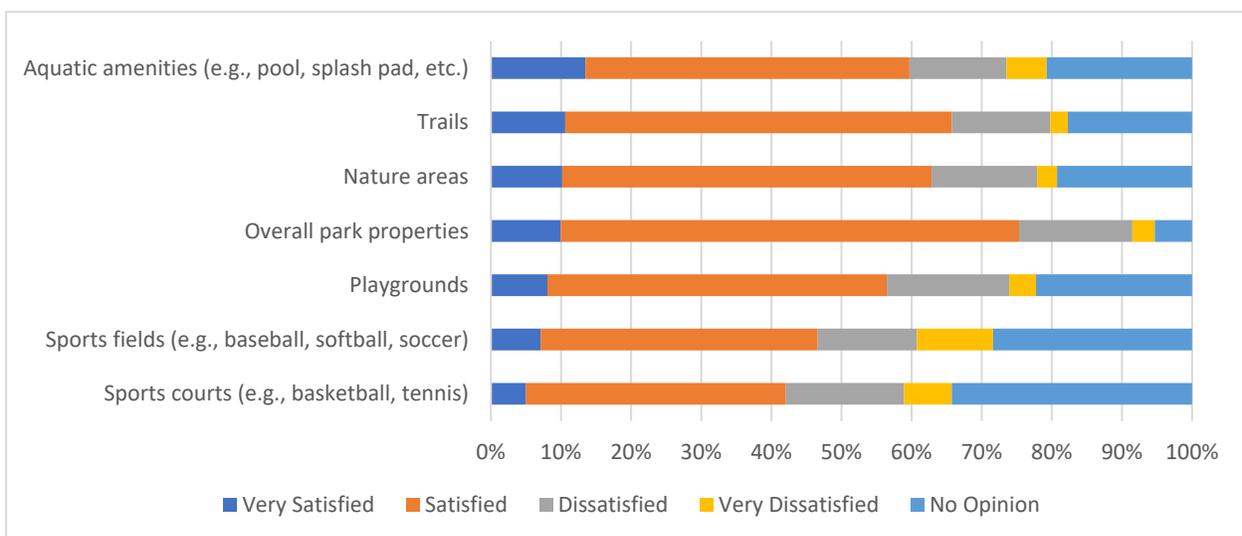


**Satisfaction with Las Cruces Parks System and Parks System Needs**

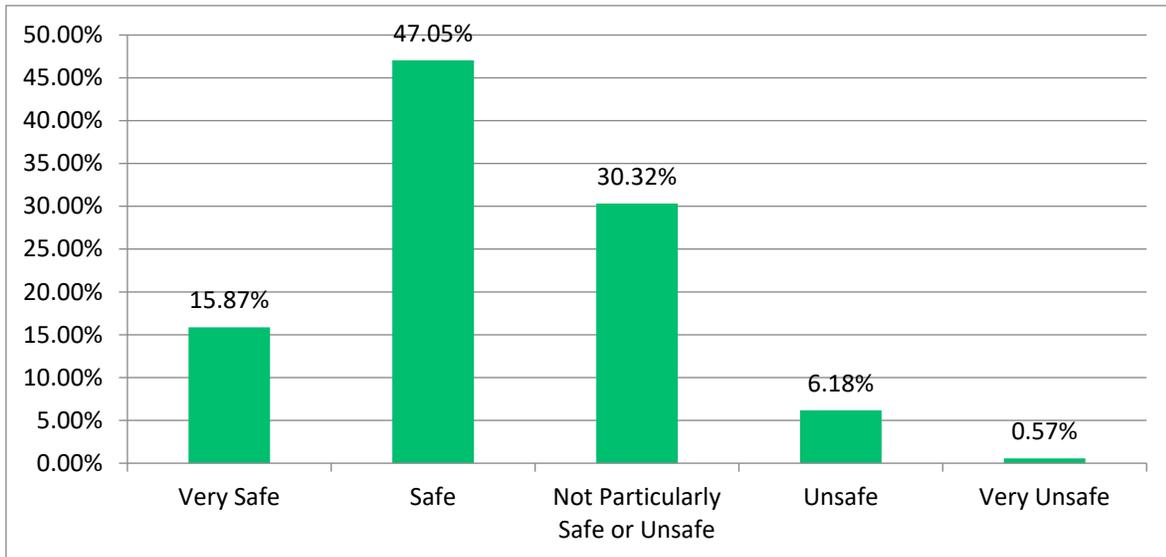
Improved, Stayed the Same, or Declined (1036 total responses): Survey respondents were asked if they felt that the quality of City park facilities in Las Cruces has improved, stayed the same, or declined over the past 5 years. 42.6% of respondents said City park facilities had improved. 41.6% of respondents said City park facilities had stayed the same. 15.8% of survey respondents said that the quality of City park facilities in Las Cruces has declined in the past 5 years.



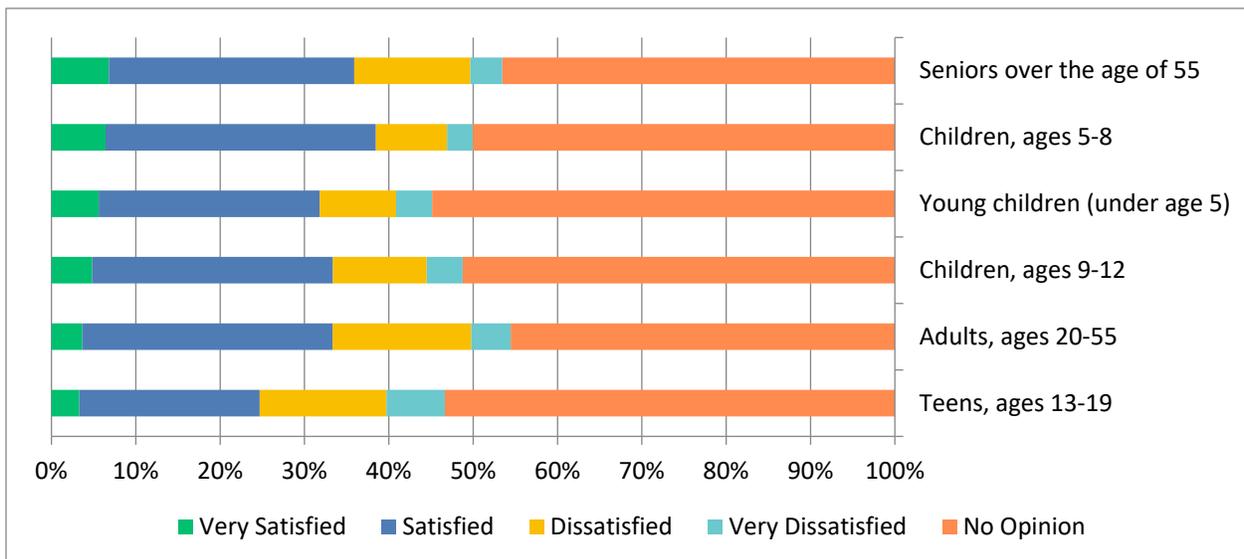
Quality, Appearance, and Maintenance of Parks & Rec Elements (1053 total responses): Survey respondents were asked “How satisfied or dissatisfied are you with the quality, appearance, and maintenance of the following parks and recreation elements in the City of Las Cruces?”. The respondents were given five levels of satisfaction to choose from: Very Satisfied, Satisfied, Dissatisfied, Very Dissatisfied, and No Opinion. The results were as follows.



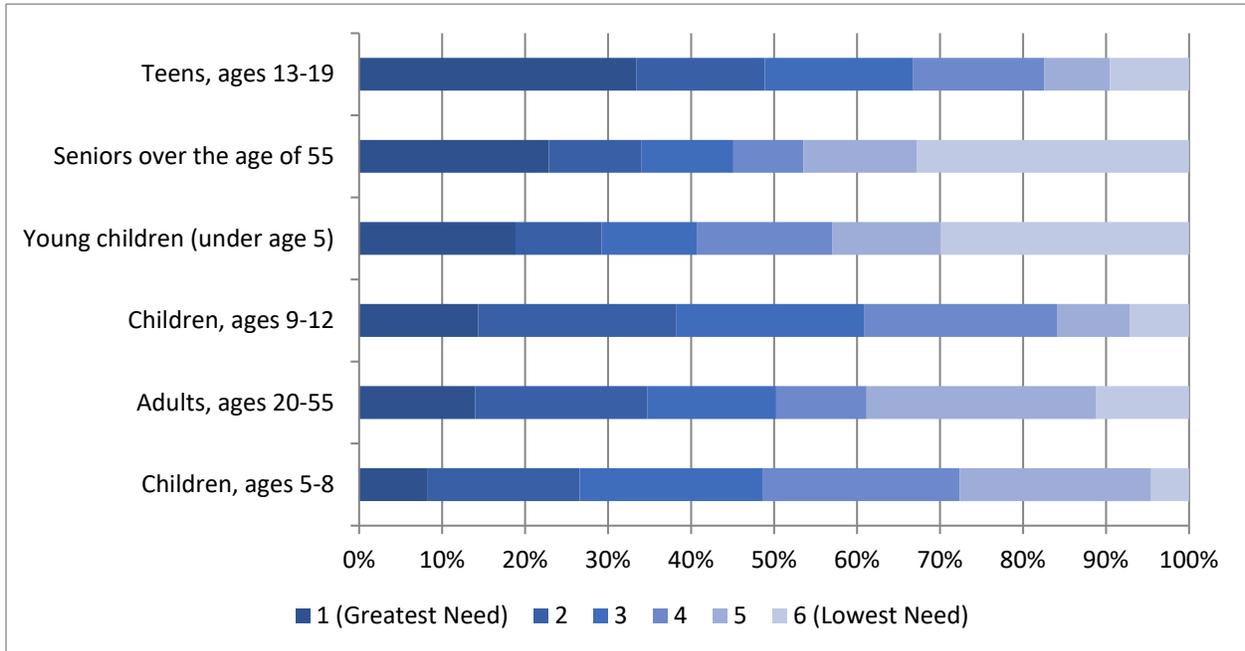
**Safety of Las Cruces Parks (1052 total responses):** Survey respondents were asked “How safe do you feel while in the City of Las Cruces parks?” The top response received was safe (47.05%), followed by not particularly safe or unsafe (30.32%). 15.87% of respondents believe Las Cruces Parks are very safe. A combined 6.18% of survey respondents feel parks are unsafe or very unsafe.



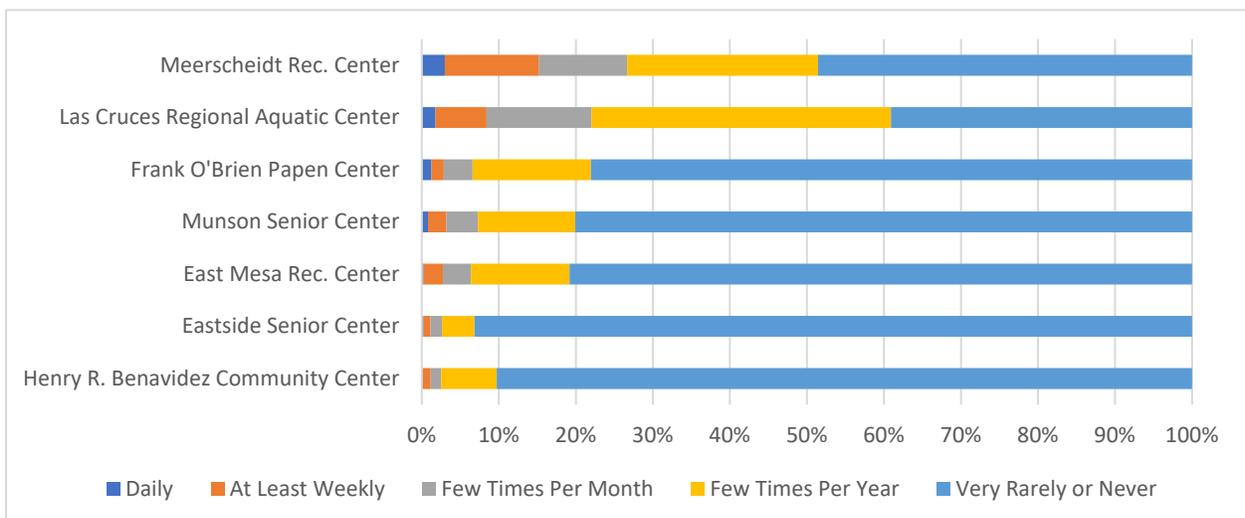
**Satisfaction with Athletic or Other Rec Programs (927 total responses):** When asked “How satisfied are you with athletic or other recreational programs for the following age groups?” the responses were as follows.



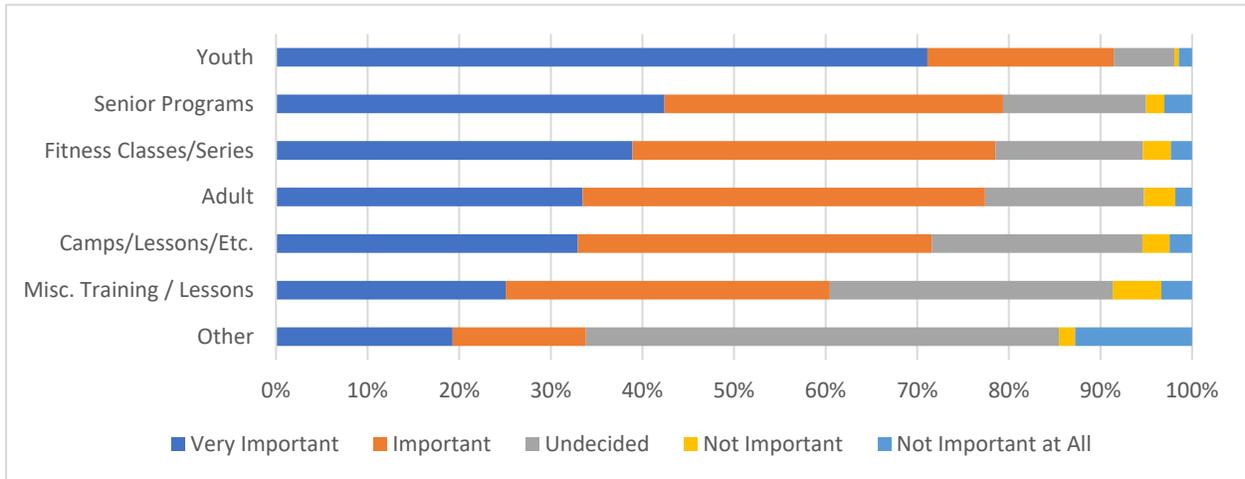
**Rankings of Athletic or Other Rec Programs (792 total responses):** When asked “Which age group needs better athletic or recreational programs?” respondents were asked to rank answers, one answer per age group, 1 to 6, with 1 having the greatest need. The results were as follows.



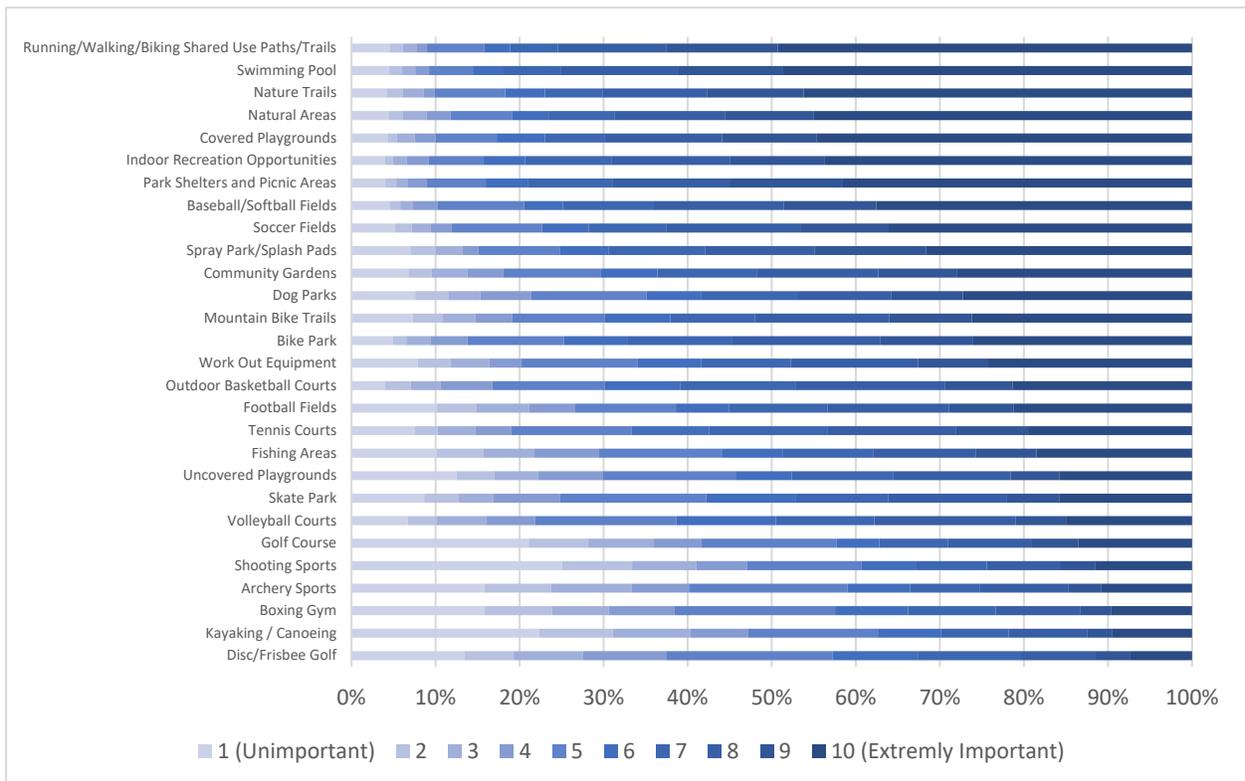
**How Often Do You Visit Rec Centers or Facilities (923 total responses):** Survey respondents were asked “How often do you visit each of the following recreation centers or facilities?” The respondents were given five levels of usage to choose from: Daily, At Least Weekly, Few Times Per Month, Few Times Per Year, Very Rarely or Never. The results were as follows.



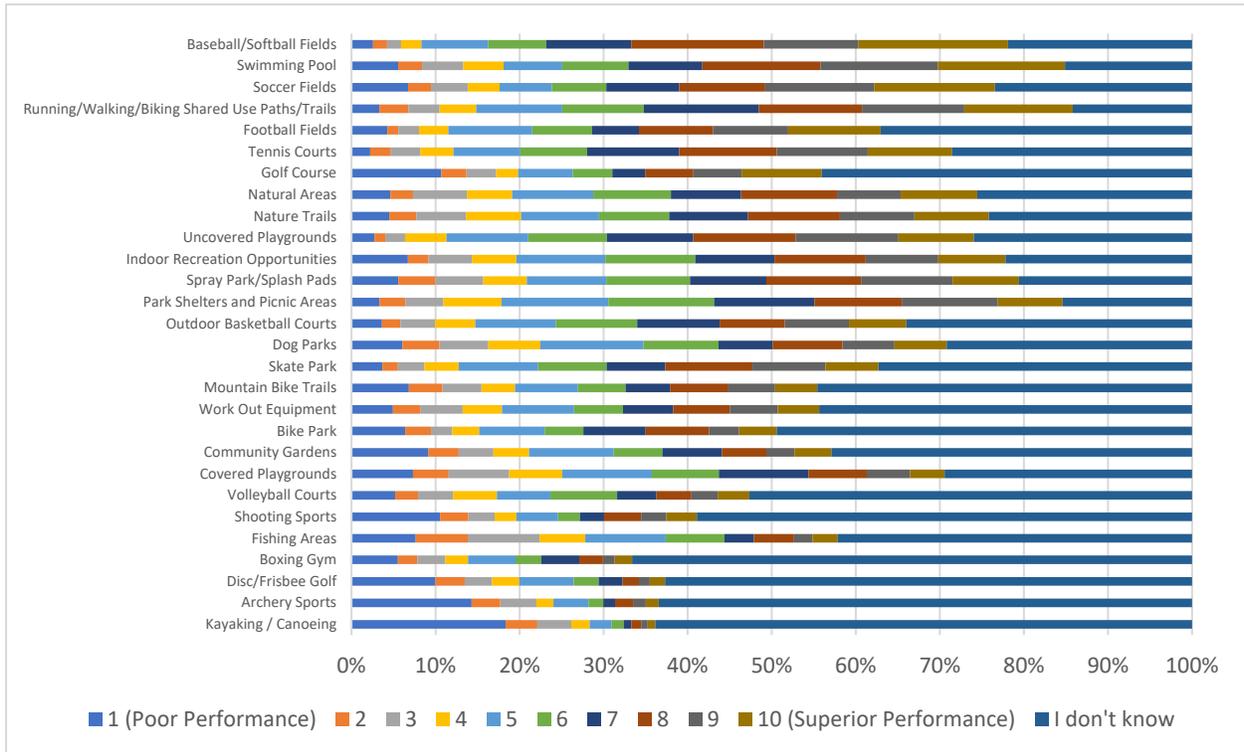
**Importance of City Sponsored Recreational Programs (860 total responses):** Respondents were asked “How important is it for Las Cruces to sponsor or support the following types of recreational programs?” The respondents were given five levels of importance to choose from: Very Important, Important, Undecided, Not Important, and Not Important at All. The results were as follows.



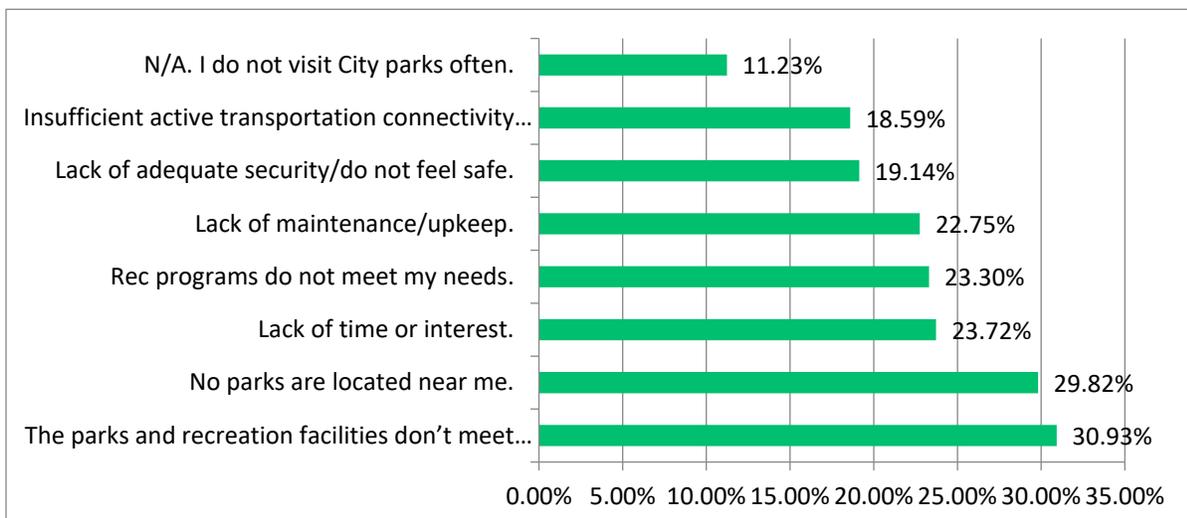
**Importance of Parks and Rec Facilities (876 total responses):** Survey respondents were asked to rate the importance of different parks and rec facility types. The results were normalized on a scale of 1 to 10, with 1 representing Unimportant and 10 representing Extremely Important. Among the parks and rec facility types ranked most important were Running/Walking/Biking Shared Use Paths/Trails, Swimming Pool, Nature Trails, Nature Areas, and Covered Playgrounds.



**Performance of Parks and Rec Facilities (812 total responses):** Survey respondents were asked to rate the performance of different parks and rec facility types. The results were normalized on a scale of 1 to 10, with 1 representing Poor Performance and 10 representing Superior Performance. An answer choice of “I Don’t Know” was also offered for this question. Among the parks and rec facility types ranked highest were Baseball/Softball Fields, Swimming Pool, Soccer Fields, and Running/Walking/Biking Shared Use Paths/Trails.

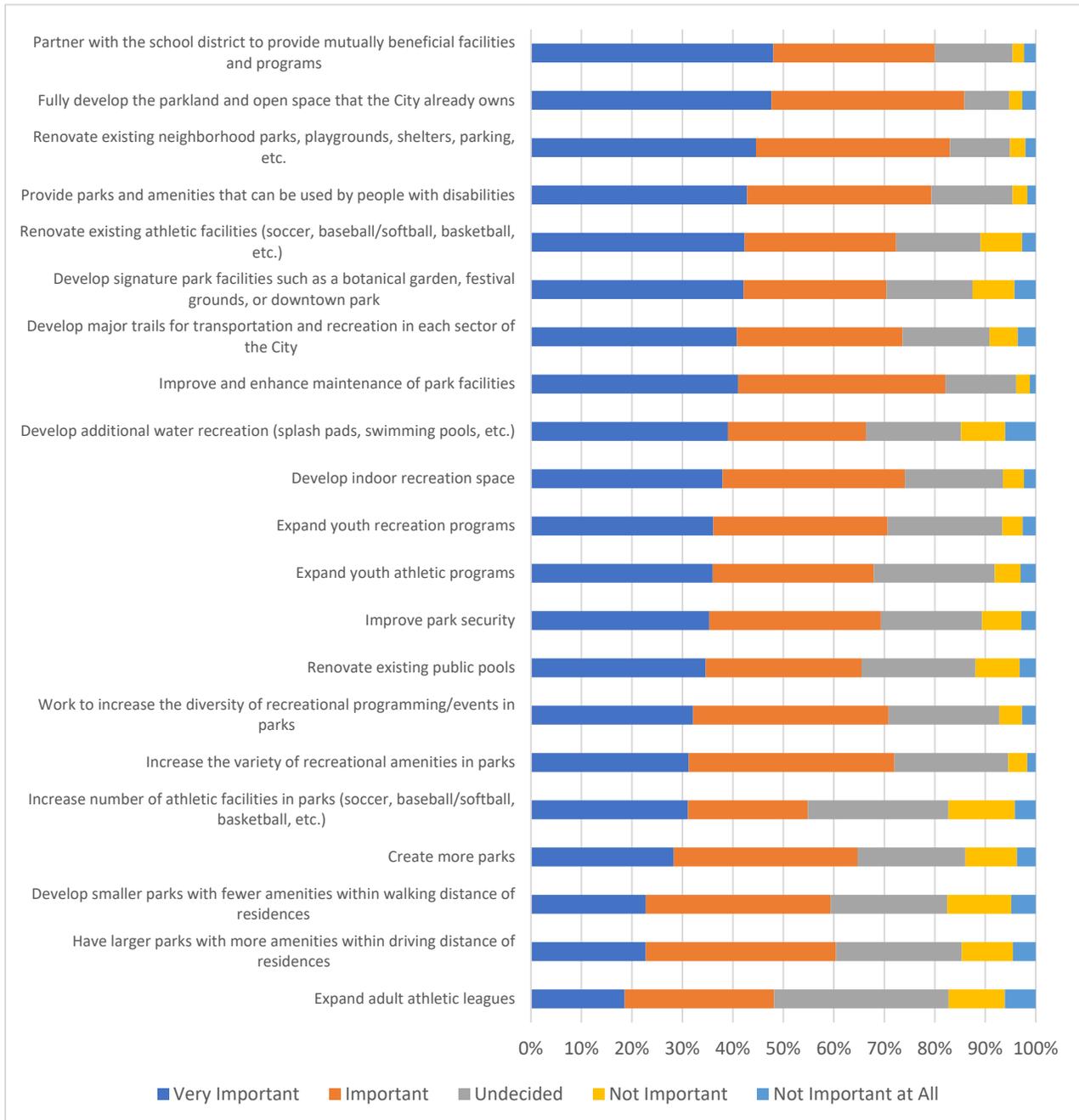


**Barriers to Park Usage (721 total responses):** Survey respondents were given a list of typical barriers to park and recreation facility usage and asked to choose all that apply. The top two barriers to park and recreation facility usage among survey respondents were “The parks and recreation facilities don’t meet my needs” (30.93%), followed by “No parks are located near me” (29.82%).



## Funding Sources for Las Cruces Parks and Recreation

**Parks and Recreation Funding Allocation (813 total responses):** Survey respondents were asked “The provision of a first-class public parks and recreation system requires that sufficient funding be provided for property acquisition, facility development, program development, operations, and maintenance. Given these essential needs, please indicate how important each of the following activities is to you.” The respondents were given five levels of importance to choose from: Very Important, Important, Undecided, Not Important, and Not Important at All. The results were as follows.



**General Obligation Bond (799 total responses):** Survey participants were asked “A recently passed General Obligation Bond will fund large scale park improvements for the next several years. Bond proceeds may not however, fund day to day park maintenance activities. How strongly would you support or oppose the following financing strategies to provide additional revenue for park maintenance?”. A list of typical additional revenue sources was provided. The results are as follows.

